



## **CONNECTICUT PRIDE HARTFORD RALLY AND FESTIVAL, INC.**

**2008 Hartford PRIDE Rally and Festival  
Saturday, June 7th, 2007 in Elizabeth Park  
11:00 a.m. – 5:00 p.m.**

### **2008 Pride Guide Advertising Specifications**

Guide Booklet size – 9.75 inches x 11.5 inches (New, larger size)

#### **Deadlines for submission:**

Camera-Ready only will be accepted until May 15<sup>th</sup>, 2008.

- Hartford PRIDE reserves the right to prohibit the display of, or edit content of, any ads that, in Hartford PRIDE's opinion, are not in keeping with the nature, character, and intention of the Pride event.
- If submitting via disk or email, ad materials should be clearly accompanied by a position proof and disk directory. In addition, the disk must be clearly labeled with the Advertiser's Name.
- All fonts, illustrations, and scans must accompany the ad layout on disk. Save all PC files as EPS, GIF, or TIFF files. All embedded images must be 300 DPI and color images must be converted to CMYK.
- Photos, transparencies and camera-ready artwork are accepted for scanning in B&W and 4-Color ads.

If submitting photos, transparencies, or camera-ready artwork, printouts must be at least 300 dpi. We can design an ad for you if necessary.

**Please see Advertising Application and Payment Form on  
the following pages**



## Connecticut PRIDE Hartford Rally and Festival, Inc.

2007 Hartford Pride Rally and Festival  
Saturday, June 7th, 2008 in Elizabeth Park  
11:00 a.m. – 5:00 p.m.

### 2008 Pride Guide Advertising Application

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone \_\_\_\_\_

### Pride Guide Ad Prices

(Please indicate which size ad you would like on next page.)

Full Page, B & W	9.667" x 11.5"	\$600
Half Page, B & W	9.667" x 5.7"	\$450
Quarter Page, B & W	4.750" x 5.7"	\$300
Full Page, COLOR	9.667" x 11.5"	\$800
Half Page, COLOR	9.667" x 5.7"	\$650
Quarter Page, COLOR	4.750" x 5.7"	\$500

**Please note that this year's Pride Guide is larger than our previous publications.  
Circulation is 7,000 and will cover Connecticut and Western Massachusetts.  
Color ads are available on a first come basis only.**



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# Pride Guide Payment Information

o Check enclosed (*make payable to Connecticut Pride Hartford Rally and Festival, Inc.*)

Amount of check \_\_\_\_\_

o Included with Sponsorship package level \_\_\_\_\_

o Ad size and color \_\_\_\_\_

## Where to Send Materials:

Connecticut PRIDE Hartford Rally and Festival, Inc.  
458 Wethersfield Avenue  
Hartford, CT 06114

### Email

info@connecticutpride.org

**For more information call**

860.225.5122